

Robert Norton

Art Supervisor

Robert Norton
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Skills

Art Direction | Creative Concepting | Brand Identity | Integrated Campaigns | UX/UI | Digital Design | Interactive | Print | Photography | Video | Client Presentation | Team Leadership & Mentoring

Experience

DID / THE LUCID GROUP / Art Supervisor — 2022–Present

Promoted from Senior Art Director. Lead design for XARELTO and BIMZELX, including UX/UI, digital, IVA and presentation work; manage designers and freelancers and represent design in regulatory meetings.

TJP AGENCY / Senior Digital Art Director / UX Lead — 2018–Present

Designed websites, IVAs and sales-training experiences for Janssen and Teva; led digital projects from concept through development.

NAVICOR / Senior Art Director — 2015–2018

Lead Art Director on the Incyte account, developing oncology campaigns and brand identity systems with copy, account and brand teams.

CREATIVE GROUP / Freelance Art Director — 2013–2015

Supported creative teams on regulated and commercial projects for Vivo Agency, Discovery USA, Ewing Cole and Synchrony Agency.

VITAMINWATER / District Marketing Manager — 2008–2013

Managed experiential, social and promotional marketing programs for the Philadelphia market.

PAPERSTREET / Co-Founder / Design Lead — 2004–2008

Co-founded a boutique marketing and design studio and led branding, digital campaigns and promotional work.

Education

AIPH / B.S. Advertising Design
AIGA | Interaction Design Foundation

Tools & Skills

Adobe Creative Cloud | PowerPoint | Sketch | Adobe XD | Zeplin | Veeva
Pharmaceutical & Health Sciences | CPG | VTE/NVAF/CAD/PAD | Polycythemia Vera | Myelofibrosis | Multiple Myeloma | Eosinophilic Asthma | PSO/PsA | HS