

Robert Norton

Art Supervisor

Doylestown, PA | Open to remote/hybrid opportunities

Creative Leader | Art Director | Designer | UX/UI | ICVA Lead | Brand Steward |
Process Driver | Client Collaborator | Creative Mentor | One-Team Advocate

Dear Hiring Manager,

I'm excited to apply for the Group Art Supervisor position at Klick. I've spent most of my career in pharmaceutical and healthcare marketing, and over the past several years I've moved from Senior Art Director into Art Supervision, leading designers while staying very close to the work.

At The Lucid Group, I lead design across multiple pharmaceutical indications and most recently serving as an indication lead on PSO/A for the BIMZELX brand, with a particular focus on digital iCVA experiences and templates. I still love the actual work, from shaping concepts and UX/UI to reviewing layouts and presenting to clients. Just as important, I enjoy working with people. I manage designers and freelancers both remotely and in person, and I get a lot of satisfaction from helping designers build confidence, improve their work and become more independent.

I also like the part of the job that happens between the creative and project teams. I work closely with account and project management to plan work, solve problems and keep things moving. I believe the best work happens when everyone feels like they own it, which is why I try to create a real one-team atmosphere.

Before Lucid, I was the digital design lead for pharmaceutical market and patient access clients at TJP Agency, NAVICOR with a few freelance stops along the way supporting teams at Vivo Agency, Discovery USA, Ewing Cole and Synchrony Agency with experience working with Janssen, Incyte, UCB, and J&J working on, IVAs, websites and sales-training experiences.

I live in Doylestown, PA with my wife, Kelly, and our blended family of three teenage sons who are in an alt-rock band. When I'm not working, you'll usually find me in the garden, hiking, or eating our way around Bucks County and planning our next great escape.

I'd love the chance to bring my pharmaceutical experience, hands-on approach and love of mentoring to Klick.

And yes, I bring a pretty strong GIF game too.

Best,



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